

SPONSORSHIP OPPORTUNITIES FOR THE ACTIVE TEXAN TINSEL TROT

TINSEL SPONSOR — \$2,500 (One Available)

Exclusive Benefits:

- Top Recognition: Company logo prominently displayed at the start/finish line and on race bibs.
- Extensive Promotion: Logo on event shirts, race website, and promotional materials.
- Visibility: Links to your website on the event site.
- Exhibitor Space: Prime space for a booth on race day.
- Participant Entries: 5 free entries + discount promo code for company participants.
- Swag Bag Inserts: Opportunity to include promotional material in participant bags.
- Social Media Recognition: Shout-outs on our social media channels

Sponsoring the Tinsel Trot allows businesses like yours to connect with participants and spectators who are passionate about health, wellness, and community. This festive event will draw a diverse crowd and provide valuable exposure for our sponsors while providing fun activities for our community this holiday season. Thank you for your consideration.

JINGLE SPONSOR — \$1,500

Visibility and Promotion:

- Logo Placement: Logo featured on event shirts, the race website, and promotional materials.
- Exhibitor Space: Space for a booth on race day.
- Participant Entries: 2 free entries + discount promo code for company participants.
- Swag Bag Inserts: Opportunity to include promotional material in participant bags.
- Social Media Recognition: Shout-outs on our social media channels.

SPARKLE SPONSOR — \$750

Brand Exposure:

- Logo on Shirts and Website: Logo on event shirts and the race website.
- Swag Bag Inserts: Opportunity to include promotional material in participant bags.
- Social Media Recognition: Shout-outs on our social media channels.
- Participant Discount: Discount promo code for all company participant entries.

HOLIDAY CHEER SPONSOR — \$325

Visibility and Community Involvement

- Logo on Website: Logo displayed on race website.
- Swag Bag Inserts: Opportunity to include promotional material in participant bags.
- Social Media Mention

